R. Scott McReynolds  
Executive Director  
Housing Development Alliance, Inc.

Point of Contact: R. Scott McReynolds, scott@housingdevelopmentalliance.org  
Testimony before the House Appropriations Subcommittee on Agriculture, Rural Development, Food and Drug Administration, and Related Agencies  
March 23, 2015

On behalf of Housing Development Alliance, Inc. and the communities we serve, I wish to thank the Subcommittee for the opportunity to submit testimony on Fiscal Year 2016 Appropriations for the Department of Agriculture (USDA) Rural Housing Programs. I urge this Subcommittee to fund USDA Rural Housing programs at: (1) $900 million for Section 502 Direct Homeownership Loans; (2) $26.3 million for Section 504 Very-Low Income Rural Housing Repair Loans; and (3) $28.7 million for Section 504 Very-Low Income Rural Housing Repair Grants.

Housing Development Alliance, Inc. (HDA) serves Perry, Knott, Leslie and Breathitt Counties in Kentucky. These are among four of the poorest counties in the nation, with poverty rates ranging from 24% to over 33%. In these 4 counties, over 12,650 households have annual incomes of less than $25,000, including over 5,100 households with incomes less than $10,000. Furthermore, these counties suffer from persistent poverty (having more than 20% of population in poverty for more than 5 decades) which has resulted in a poor housing stock and a broken housing market. In short, our community has a critical need for safe, decent and affordable housing.

Since 1996, the Housing Development Alliance has constructed 134 new homes which were sold to qualified low and very-low income homebuyers who received financing through the Section 502 Single Family Direct Loan Program. In this same period, the Housing Development
Alliance has repaired nearly 263 homes using Section 504 Loan and Grants. These programs often serve the poorest of the poor. In fact, the average annual income of our Section 502 Direct Loan homebuyers was $15,360 and the average annual income of our Section 504 Loan and Grant repair client was $11,388 per year.

In many cases the living conditions of the households prior to receiving assistance are deplorable. These homes often lack an adequate heat source; have little or no insulation; often have major structural defects including collapsing foundations, rotting floors and walls and leaking roofs; have unsafe electrical wiring; and lack complete plumbing. For example the Housing Development Alliance encountered an elderly woman whose gas water heater was spewing potentially deadly levels of carbon monoxide into her home and another elderly woman whose tub/shower was not hooked to the sewer and was draining directly under her home.

However, the benefits of these programs are not limited to just to the households purchasing the new home or receiving the affordable home repair. The programs provide jobs and other needed economic activity to our community. For example, in 2014, 14 homes were constructed and financed in part by the Section 502 Single Family Direct Loan Program. Using the National Association of Home Builders’ estimate that each home constructed creates/preserve 3 construction jobs, in 2014 the Housing Development Alliance’s use of Section 502 Direct Loans created/preserved 42 construction jobs. Even more jobs were created or preserved through our use of the Section 504 Repair Loans and Grants which funded 38 home repairs.

While these numbers may seem modest, as they are repeated in rural communities throughout America these programs have a huge impact on jobs in rural America.
Furthermore the Section 502 Single Family Direct Loan Program is the most cost-effective federal housing program. Despite serving low and very-low income households, the average lifetime cost of a Section 502 Single Family Direct Loan is about $7,000, while the cost of other federal programs is nearly $7,000 per year. This low cost is due in part to the fact that Section 502 Direct portfolio maintains an excellent repayment history.

The administration and others have suggested that the Section 502 Guarantee Program is a suitable alternative to the Section 502 Direct Loan Program; this is simply not true in our community. We completed a study of our 502 Direct Loan Program recipients and found that only 1 out 10 would have been able to afford the higher interest cost associated with a Section 502 Guarantee Loan.

Thank you again for the opportunity to provide testimony on the critically important programs. Without adequate funding for these programs low income households will remained trapped in substandard, if not outright deplorable, housing and construction and other related jobs will be lost across rural America.